

Sarah Patrizia

Independent Strategic Advisor | Founder, Rooms of Power



Commentary on wealth mobility, Dubai strategy,
and decisions before a cross-border move or transaction.

EUROPE-BASED | APPROX. 15 YEARS IN DUBAI | EUROPE-GULF PERSPECTIVE

About Sarah

Sarah Patrizia is a Europe-based independent strategic advisor and founder of Rooms of Power. Having lived and worked in Dubai for approximately 15 years, she brings a long-term UAE perspective to conversations about internationally mobile wealth, market entry, real estate and the changing relationship between geography, business and capital. Her work begins before the transaction: clarifying objectives, examining incentives and alternatives, and considering how a decision fits the wider context. Through Rooms of Power, she writes and speaks about wealth mobility and the Europe-Gulf corridor.

Press topics

COMMENTARY

The new geography of wealth

How internationally mobile families are rethinking where they live, operate and allocate capital.

COMMENTARY

Before the transaction

Questions investors and founders can ask while there is still room to change course.

COMMENTARY

Dubai beyond the sales pitch

What to examine before committing to a market, property or business set-up.

COMMENTARY

The Europe-Gulf corridor

How European and Gulf perspectives meet in decisions about mobility and cross-border opportunity.

Selected experience

Chair and moderator - "The Shifting Map of Global Wealth," AYU Family Office Summit, London (2026)

Podcast guest - Family Office Real Estate Podcast (2026)

Academic background - Business Administration and Economics of the Middle East, University of Marburg; exchange at the American University of Sharjah

"I work before the transaction, when there is still room to change the decision."